

Exclusive Interview with John Yeo from Blogger's Paycheck

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A Personal Interview from Shawn Lim, The Founder of The Millionaire Secrets...

Dear Friends,

This is an exclusive interview with John Yeo from Blogger's Paycheck. I've got to know John around 6 months ago. That time, he was just starting in his internet business and I knew him through Internet Marketing Singapore Forum. He is the forum moderator.

John had been a helpful and he kept on leading me from the moment I knew him. Today, I decided to interview him because he had made a breakthrough in internet marketing. He had created a successful internet business, his Blogger's Paycheck.

I'm glad to have him as a friend who always assists me in anyway he can. After all, most of the successful internet marketers out there do not really like to share their knowledge with others. Even if they do, there is a price to pay.

Although that he is in internet marketing and blogging, while my blog, The Millionaire Secrets, is about success and wealth creation, I believe that John will be able to share with us some insights and 'secrets' of his success.

Therefore, it is not just about making money online, it is more to the mindset of success and how he works his way to achieve such an amazing results today.

I believe that John has something interesting to share with us today, especially his story to success and all the positive mindsets, beliefs and attitudes that lead him to where he is today...

Hello John, I have been waiting for this interview for some time now. Let's get started. So how did you actually stumble across your internet business? What makes you think that it is the right business for you?

I am a wedding blogger. I started wedding blogging because I wanted to give a wedding blog to my wife as a wedding gift. Now, I have been married for 1 year plus and many people still wonder why I am still blogging about wedding. My mission for my blog, Romance-Fire.com is to help 1 million soon-to-wed couples in the world in getting free wedding tips for their wedding planning.

So how long did it takes for you to earn a 4-figure income from the internet alone?

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It took me about 3 months to earn my first 4 figure. The funny thing is when you have earned your first 4 figure, the next 4 figure is easy to earn. It is like if you know how to earn your first dollar, it is easier for you to earn the next. I consider myself lucky to have stumbled into an evergreen multi-million dollar industry - wedding. Many would not be able to guess how I monetize my blog. Let me share a secret with you. My immense network consists of wedding service providers and we work out a commission based referral program. There is always money to be earned at the backend.

Do you think that your success comes from your hard work or you are just being lucky and hit the gold pot in the internet?

Building a business needs a lot of sheer determination and persistence. I have sloughed for long hours for the entire of 2 years, bumping my way around. It was only later when I got more serious into Internet marketing and I gobbled whatever IM books (or ebooks) I could get hold of.

That was great John. So if you can share 3 mindsets or attitudes of your success, what do you think they are going to be...?

The 3 mindset is focus, never give up and always willing to learn.

Focus means focus on just ONE. I got really distracted in the earlier stage of IM. There are just too many things to focus on. When I finally stick to blogging, things get much easier, I improved much faster and my income escalates much higher.

You will bound to meet with challenges. "Never give up" is the name of the game. Once you give up, the game is over.

Always willing to learn no matter how much you know. I am an enthusiast of life long learning.

Being a successful blogger, what are the 3 tips that you will give to other fellow bloggers who are also pursuing for success?

Do you think that passion plays an important role in building wealth, creating amazing results and becoming successful in life?

Yes, definitely. Passion fuels us with more energy to cross over our hurdles. I know there are some marketers who go for fast money and they are really successful. I personally feel it would mean more for me if I earn money while doing something I love.

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I know you're successful, but if you could change one thing about your past and or do something differently, what would it be?

I am happy for where I am now. So I feel there is nothing to be changed.

Have you ever think of becoming a full-time internet marketer and live the lifestyle of someone who earn solely from the internet?

Currently I am working in the social work helping single parent families. It is not work really as I dance to my office everyday. So technically I am not working at all. I am playing full time. As for IM, it is additional income for me and I am very comfortable with my lifestyle now.

For anyone who is reading to this what do you want to leave them with?

Blogging is a long term journey. I always tell my students in my coaching program that once they step into this online business world, there is no turning back. Stay consistent, always persevere and never give up.

What are you up to lately? Are you planning on some other projects and you would like my readers to take note of?

I am working on my next project and it is almost 90% done. It is a product which teaches blogger to expand their income and increase their profit stream. If you are a blogger or intending to have a blog, watch out for that. It should be out by mid October 2008.

Thanks John! That was very inspirational and at the same time very pragmatic advice.

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