

ALL RIGHTS RESERVED

No part of this report may be reproduced in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without the prior permission from the authors.

DISCLAIMER AND TERMS OF USE

This report contains the ideas and opinions of the author. The information contained in this report is strictly for educational purposes only. If you wish to apply the ideas contained in this report, you are taking full responsibility for your actions. The author disclaims any warranties (express or implied), merchantability, or fitness for any particular purpose. The author shall in no event be held liable to any party for any direct, indirect, punitive, special, incidental, or consequential damages arising directly or indirectly from the use of any of this material, which is provided “as is”, and without warranties.

7 Killer Mistakes Why Most People Fail To Achieve Their Goals And How You Can Avoid Them

Dear super achiever,

I know that you want to achieve your goal, which is why you're reading this report right now. Well, achieving your goal can be easy... *ONLY* if you know how to make it work for you.

Goal setting is one of the most powerful techniques that can help you to accomplish basically anything you want in your life.

Unfortunately, most people are not making good use of this technique.

Most people who set goals fail to achieve them. Why is this so?

This is exactly what you're going to discover in this report. I'm going to share with you the common, killer mistakes why most people fail to achieve their goals and how you can avoid them.

My name is Shawn Lim and it is great to see you here. I'm the author of [Goal Setting Formula](#), one of the great products that I strongly recommend anyone to invest in to improve the quality of their life.

If you're serious about becoming successful and living your dream life, goal setting will be the best technique that you must master.

The main reason we set goal in our life is so that it will help to focus us in getting what we want in our life. The key is in focusing in getting what we want in our life.

Focus! This is exactly what goal setting will do for you.

If you're a goal-oriented person, you will do things and move toward the direction of your goal. And as a result, achieve your goal.

On the other hand, if you're not a goal-oriented person, once you've identified what you want to accomplish in your life, you'll forget it in the next moment. And our world is filled with a lot of these people – people who tend to dream but don't dare to act.

The more you focus in what you want in your life, the better you're going to become in it.

If you keep doing something for some time, you'll eventually get use to it. Just like the way you talk, the way you brush your teeth, the way you bath, the way you walk and more.

Do you know that the way you brush your teeth is the same everyday? You've brushed your teeth for so long now and you can do it even with your eyes closed! How great you are... 😊

This is exactly what you'll get from goal setting. When you set your goal, you're going to constantly remind yourself about your goal. And when you constantly remind yourself about your goal, you're going to condition it into your subconscious. After you've conditioned it in your subconscious, you'll then take action and make decisions toward the direction of your goal... automatically!

This is what you want to achieve from goal setting – to condition your mind and to form a habit of taking constant action that will bring you toward your goal.

Can you see how important goal setting is now?

Once you understood the importance of goal setting, you must then learn why most people fail to achieve their goal. This is where this report comes in... discover the 7 killer mistakes why most people fail to achieve their goals.

1. They Don't Know Why They Want To Achieve Their Goal

This is the most common reasons people fail to achieve their goal.

Do you know why you want to achieve the goal you have set in your life?

If you don't know why you want to achieve what you want in your life, you will never achieve it.

Whatever you do in your life have a purpose. Why are you reading this right now? Why do you eat? Why do you cry? Why do you laugh? Why do you watch television...?

Everything you do, you do it for a reason.

If you don't have a reason, you will never do it. It is the same in goal setting. You must have a reason why you want to accomplish your goal.

It is your reason that will motivate you and force you into taking action. Two people can have the same goal, but not both of them are going to achieve it.

If your goal is to be rich, ask yourself why you want to be rich right now. If your goal is to lose weight, why do you want to lose weight? Find out the reason now!

Sometimes it may seem ridiculous. When I ask you why you want to be rich, you can simply tell me that everyone wants to be rich. Who doesn't want to be rich anyway?

This is why majority of us are NOT rich! Simply because we don't have a strong and specific reason.

Everyone wants to be rich, but not everyone knows why they want to be rich.

Having a compelling reason will serve as the source of motivation for you. Some people lose weight because they don't want to get ridicule by others. Some people want to be rich because they want to get out of dept or else they would go bankrupt. Some people want to improve their health because if they don't, their daughter is going to lose them!

If your goal is to stop smoking, but you don't have a reason, you'll never get rid of that habit. Until one day the doctor tells you that if you keep on smoking, you're going to die because of lung cancer. And from that moment on, you never touch any cigarette.

This is what I mean by a compelling reason.

You have to find out a strong reason that will push you to achieve your goal. Your reason must be strong that if you don't achieve your goal, you're going to suffer great pain.

If you have this kind of reason to achieve your goal, you'll definitely make your goal come true.

2. They Are Not Thinking About Their Goal

Yes, this is another killer mistake that most people will do in their life. The main reason you set goal is because you want to focus on what you want to accomplish in your life.

However, if you're not thinking about it, how you're going to focus on it?

Out of 100 people who set their goal, more than 80 of them are not thinking about their goal. They will just write down their goal and do nothing about it.

You have to keep thinking about your goal if you're serious in achieving them.

Do you know that the top difference between a successful person and an ordinary person is that successful person think about what he or she wants all the time? While ordinary person think about what he or she does not want most of the time?

You're going to become the person who you think about most of the time and you're going to get the kind of result you think about most of the time.

If you're poor, it is not because you're financially incapable. It is because you've conditioned your mind to focus on poverty.

What you think about most of the time will determine what kind of result you're going to get.

It is simple, if you want to be rich, think about being rich and achieving financial freedom. If you want to lose weight, think about the slim body you're going to get all the time. The more you think about it, the more you're going to create and hence, the higher the possibility you're going to achieve it.

3. They Do Not Write Down Their Goal

Believe it or not, most people don't write down their goals. I don't know why they don't do this, so just don't ask me why.

Maybe they think that it is a stupid technique, or maybe they think that it is just not necessary.

Do you know that when you write down that goals that you want to accomplish in your life, you are actually strengthening your mind about getting what you want?

Successful people don't just write down their goals for nothing. They know that when they write it down, they will be more committed toward it and they will better condition their mind toward what they want in their life.

You don't have to feel shy or embarrass, it is your dreams and your goals after all, not theirs. So just ignore what others are going to think about your goals.

Even if they laugh at you, just take it as a challenge and prove it to them that you are a super achiever. After you've achieved your goals, laugh back at them, 😊

Hey, so have you written down your goals?

If you're not, you'd better did so.

4. They Set Their Goal Extremely High

Think about it, goal setting is not a magic wand. Your goals must be achievable and reasonable. I've seen a lot of people set their goal to become a millionaire in a short period of time.

It is not to say that it is impossible. However, you have to take into consideration of the resources that are available to you and action that you are going to take.

It is impossible to become a millionaire in just one short month.

For example, if you are a totally newbie in golf but you set your goal as to become the world's number one in just 3 months, most likely you're not going to achieve it.

Why? Goal setting is not a magic wand, you cannot achieve what you want by just writing it down. Think about the action that you're going to take to produce the kind of results you want. And ask yourself whether the action you take is enough to make you a world champion.

If your goal is to become a millionaire in 3 months and you fail to achieve this goal, ask yourself, "Are all the actions that I take in the last 3 months worth a million dollar?"

Thinking about the action that you take will give you the answer you want.

Therefore, the key is to set a stretch goal, but not an extreme goal. You want your goal to motivate you and hence, it must be interesting enough to push you through.

5. They Are Not Committed Toward Their Goal

Yes, this is a very common mistake made by most people who fail to accomplish their goal. If you are not committed, you will never wake up one hour earlier to go for jogging because one of your goals is to stay healthy.

If you're not committed, you'll lose the motivation and very soon, you will give up on your goals.

Commitment is the key to every success in life. As long as you're committed, you will do whatever it takes to make your goals a reality.

So decide right now that you're going to put in 100% commitment into your goals. Make it a done deal, make it a must, burn all the bridge and do whatever it takes to achieve your goals.

If you can't make this commitment right now, stop reading and you can just forget about your goals. Why? It is simply because if you're not committed, it is impossible that you'll achieve your goals!

So if you know that it is impossible to achieve your goals, why even try?

Hence, decide now to put in 100% commitment and do whatever it takes to achieve what you really want in your life.

6. They Are Not Doing Anything About It

Are you doing anything about your goal? Or you just set your goal and do absolutely about it?

Like what I've mentioned above, if you're not taking any action, it is impossible for you to achieve your goals.

Action produces results. If you want to see results, you must take action.

Most people will never do anything about their goals, which is why they fail to get the kind of results they want in their life.

Hey listen, I can guide you all the way to the goldmine that you desire, but if you are not grabbing the gold inside, you're still going to be empty-handed.

I cannot do all the push-up and exercise for you to get you a healthy body; you have to do it yourself!

It is just like a coach guiding his football team. The coach can only show the team the way to be the best, it is up to the team to follow through and take action accordingly.

You cannot clap with just a hand, you need both!

So play this game full out. Fully take part in it and take massive action! Stay consistent and do it every single day and I can guarantee that you're going to make your goals come true.

7. They Do Not Follow Through My Goal Setting Formula

Yes, I admit that I'm making a sales pitch here. It is absolutely fine if you're not getting my [Goal Setting Formula](#).

You can still achieve all the goals you want and be successful in your life if you follow through the advice in this report.

However, if you're serious about achieving what you want in your life, [Goal Setting Formula](#) will be the best for you. I've received a lot of emails thanking me for guiding them. And I believe that if I can guide them, open the road to success for them, help them to shape their destiny and living their dreams, I most definitely can help you too.

Here's the quick link to my Goal Setting Formula:

==> Goal Setting Formula <==

This is all for this report. I truly hope that it is going to be of great help in your life.



Godspeed,
Shawn